

JUDY KERR'S ACTING IS EVERYTHING
818/505-9373 email: judy@judykerr.com Website: actingiseverything.com

Free 411 for your cell phone: Program 800/GOOG411 (800/466-4411), answer the prompts for city, listing type, and name, and automatically be connected for free

Out of State Info – Utah: Acting Schools: University of Utah; Utah Conservatory of Performing Arts; Stone House Actor's Studio. **Agencies:** McCarty Agency; Riveted Agency (researched by Jim Martyka)

Information for Australian Actors: Joanne Rose: australianactorsinla.blogspot.com

Page 487: Hiroshi, Hair Stylist: The salon has moved to: Object Salon, 3017 Ocean Park Blvd, Santa Monica, 90405, 310/452-3131, The new website is objectsalon.com.

Page 336: CutAboveCasting.com: Great call-in service for extras, \$150 for two months, highly recommended by one of my students.

Page 361-362: Public Access is now out of business.

Page 111: Terry Lichtman has retired, and is no longer career coaching.

Page 404: Holdon Log: Mac version now available

Page 53: Sal Romeo, Acting coach: He has changed the number, the new one is 323/769-5156.

Page 97: Create Your Life: I want to recommend two additional books for this section. *A New Earth: Awakening to Your Life's Purpose* by Eckhart Tolle, you can also download ten free lessons with him and Oprah from iTunes. The second book is *Inner Guidance and the Four Spiritual Gifts: How to Maximize Your Intuition and Inspirations to Become More Creative, Successful and Fulfilled* by Howard Wimer. I have found both of these books very helpful in developing my spiritual life which enhances ones acting and career lives. We must keep developing ourselves in order to be a better actor – after all – acting is everything! “What you need to know to master acting is everything you need to know to master your life.”

Page 320, Voiceovers: Susan Blu's phone number is no longer in service but she can still be found through her website: blupka.com. Also Terry Berland is no longer teaching the voiceover class but she does cover voiceovers in her regular oncamera commercial classes.

Page 336, Extra Work: Cullen Chambers and Back To One Casting's phone numbers no longer are in service. Cullen can be reached by email at cullenchambers@hotmail.com. Sunset Casting's phone number is no longer in service either.

Page 610, Seattle Talent Agencies: I have had bad reports about Emerald City Model & Talent. I am taking them off of my recommended list.

Page 100, 522: Therapist Jackie Jay Brandt has moved to Hawaii. Her phone number has been discontinued, new number is 818-450-4202. You can still reach her through her website. <http://jackiejayebrandt.com>

Demo Reel Duplication: archetypedvd.com - Had a great recommendation for this companies prices and quality for duplicating. That is all they do, no editing. Free pickup and deliver on orders of ten or more.

EDIT PLUS for Demo Reels, 818/380-0126: Great for Actors Access reels. 20% discount for Caryn West students, she recommends Dave Manship for editing. “Fast, stylish in presentation but not cluttered.”

Page 208: Smart Girls, I am no longer recommending their resume services. I had a student come in who went there for consultation after seeing them in the book. She told him so many things that were wrong. Let me correct a few! You must trim your resume to fit your 8x10 picture. When listing films whether they are shorts or students or features, use the director's name. You are likely to run into them again and saying a project is a student film and listing the school makes it seem amateur. When listing your acting coaches in Los Angeles you do not need to say Los Angeles and if you did certainly not CA following. New York or Cleveland or Seattle – we know where those cities are. This is an acting resume not a corporate one.

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Page 253: Mobil Mailbox – they have closed the doors after 23 years. Biff is still around producing small budgeted films from the scripts selected from his script writing contest entries. For people interested in contacting him, the new number is: 323/848-7971.

Chicago Actors: I have a lengthy letter about agents I can forward to you, email for that information.

Page 398: More Temp Agencies:

Ad Personnel, adpersonnel.com – workers for major and midlevel talent agencies.

Ultimate Staffing, Century City Office, ultimatestaffing.com – workers for Fox Studios.

Venturi Staffing, Mid-Wilshire Office, venturipartners.com – workers for Paramount Studios and the Writers Guild.

AppleOne, Glendale Office, appleone.com – workers for Disney, NBC and Warner Bros.

Below are the updates for the Second Printing January, 2008 of

ACTING IS EVERYTHING:

AN ACTOR'S GUIDEBOOK FOR A SUCCESSFUL CAREER IN LOS ANGELES

Following the Table Of Contents: **Beginners: How To Get Started**

Read “How To Get Arrested: A Motivational Story For Actors Breaking Into Hollywood” by manager and agent Michael J. Wallach.

Page 44 – Section One: Acting Technique

MYTHS by Michael J. Wallach. (HowToGetArrested.com)

As a manager and attorney working at the studios for more than twenty years, I have encountered a variety of myths that hold actors back from success. One is a commonly held belief that you have to know someone important in order to “make it” as an actor. Wrong. An educated guess leads me to conclude that 97% of all successful actors knew nobody special when they came to town. The proof is evident by merely looking at casts of new TV series and pilots where you will find that (other than possibly the lead actor) the cast is filled with unrecognizable actors! How did they do it?

They worked hard perfecting their skills and pursued the business of acting like nothing else mattered. It happened when talent met opportunity.

A second myth comes into play when an actor is at an audition. Let's say one of the other actors up for the part is a recognizable face (possibly a cast regular from a series that aired last season.) Do you get intimidated or feel insecure because you believe that you're chances of getting the part are slim to none; that the recognizable actor will get it? Although it is human nature to think that way, you are not thinking objectively. Why? Because if it was such a sure thing that the recognizable face would get the part, he or she would have already been offered it and no audition would have been required! Rather, the playing field has leveled out and you have as much chance to get the part as the recognizable person. And, if you don't get it, staying objective about your chances makes it more certain that you'll give a good performance and thereby, be liked by the casting director/producer/director and be given a future job!

Pages 54, 55 – Section One: Acting Training: Coaches and Teachers (change in website and phone number

Larry Moss, 310/392-0815, larrymossstudio.com, 2437 Main Street, Santa Monica, 90405. Professional Scene Study Class. Very famous acting coach from New York, he taught at Juilliard Studio and Circle in the Square. Helen Hunt and Hilary Swank thanked him when they accepted their Academy Awards. Many well-known professionals study scene work with him. Jason Alexander of *Seinfeld* says that classes with Larry Moss are what made his acting career. Highly recommended. No auditing; acceptance is by interview. Larry's book is a “must have” in an actor's library. “The Intent to Live: Achieving Your True Potential As An Actor.”

Michelle Danner of The Larry Moss Studio, 310/392-0815, larrymossstudio.com. \$352 for six weeks in an advanced or intermediate/advanced class. Cold Reading on the big screen exploring all the different genres—horror, period, action/adventure, film/slapstick comedy, sitcom, soap operas, drama, and erotic—is \$475 for an eight week tuition. Michelle teaches a weekend \$195 Technique Breakdown Workshop that should be taken by all actors who love acting; it's a complete breakdown on how to build a character from scratch. For beginners it brings you to an understanding of what it is to act. For seasoned actors, even those (me) who have been teaching for 25 years, she reminds you what all actors are capable of. Her seminar is required if you take the ongoing scene study or casting director intensives. Michelle has coached actors such as Penelope Cruz, Salma Hayek, Catherine Bell and Zooey Deschanel, privately and on set. She directs productions at the Edgemar Center For The Arts where the classes are held. **John Cirigliano** is also a very respected teacher at The Larry Moss Studio.

Intensive Training at The Larry Moss Studio, 310/392-0815, larrymossstudio.com. This is a 6 to 12 month complete acting program. Two programs: Beginner/Intermediate and Intermediate/Advanced. The program includes: Technique Breakdown Seminar, Cold Reading on Camera, Scene Study Class, Improv, and Voice Intensive. Students will have the ability to supplement this program with special

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seminars such as casting director, movement, etc. Intermediate/advanced students will have the opportunity to audition for Scene Bites- a night dedicated to the industry (casting directors, producer, agents, managers, writers and directors). They encourage actors to audition and work while studying.

Page 60 – Section One: Acting Training: Coaches and Teachers

AIDA - Australian Institute of Dramatic Arts, 323/850-8558, aidaacting.com. Los Angeles and New York. Paul J. Parker has many years coaching experience and is Artistic Director of the Australian Method Acting School. The staff teaches Australian techniques and all other facets of acting such as On Camera, Scene Study, Audition Preparation etc; with an Australian approach. Students continue to book work in all mediums of the Industry. Classes for beginners, intermediate and advanced actors. \$185.00 a month. Private coaching available too. AIDA will let you take one class for FREE. Why not go see how Australian acting methods are different? Develop the inner you and connect with the text and your emotions at a very deep and holistic level. There are student showcases and Industry people often attend the school.

Page 66, 67 – Section One: Audition Techniques and Teachers

AUDITION TAPE

SpeedReels, 323/931-1712, speedreels.com. Shooting an audition tape is \$50 for SpeedReels' clients and \$75 for non-SpeedReels clients. You leave with a DVD and they post it on-line to be downloaded. Get your coaching first, then go in and shoot it.

Acting Outside The Box, actingoutsidethebox.com. These are a great set of cards packaged like a deck of playing cards. Inspirational on the way to the audition! Also a wonderful gift for your favorite actor.

Doug Warhit's web address: dougwarhit.com.

Michelle Danner of The Larry Moss Studio, 310/392-0815, larrymossstudio.com, 2437 Main Street, Santa Monica, 90405. Cold Reading on the big screen explores all the different genres—horror, period, action/adventure, film/slapstick comedy, sitcom, soap operas, drama and erotic—is \$475 for an 8-week tuition. (phone and web address change)

Page 83 – Section One: Private Acting Coaches

Dee Wallace, 818/876-0386. dwsactingstudio.com. \$100 for acting coaching and \$60 for healing work. After 11 years her very successful acting studio closed because her own acting career became too busy. When not acting Dee is available for coaching using as her foundation her 30 years in the business as a working actor. She helps each actor achieve their best. *See my interview with her on my website.*

Page 93 – Section One: Voice and Voice Teachers (changed phone and location)

Ben D'Aubery, 503/747-4179. DialectDoctor.com. \$45 to \$60 an hour. Ben has moved to Oregon but is teaching all over the world by phone and internet. Specializing in accent reduction and acquisition. I worked with him at the West Coast Ensemble Theatre to develop a North Carolina accent; he was excellent. He can deliver a crash course to get you ready for an audition in a short amount of time. Standard English, Cockney, Scottish, Irish, Aussie, French, German, Russian, Italian, Spanish, Yiddish, American Southern, New England, New York and Caribbean. On *Seinfeld*, he helped the Jamaican jogger (whom Elaine fouled up) create his accent.

Page 117 – Section One: Stage Presence, Body Awareness, Body Movement

Debby Jay, Alexander Technique, 818/763-1192. alexanderexperience.com. (corrected)

Page 156 – Section Two: How To Take Great Pictures

Rich Hogan, 323/836-5531. richhoganphotography.com. (this is a new phone number)

Kevyn Major Howard: added info:

If you don't pay \$250 for the CD of photos, he insists on putting his name on your reproduced pictures, I think it is important to only have your name on your pictures.

Mark Husmann: added info: Ask Mark to not print his name on your reproduced pictures, it is not worth the discount he offers.

REMOVED - Brad Buckman, 323/466-2700. bradbuckman.com. Prices range from \$495 to \$595 for up to four looks. Uses a variety framings, lightings and backgrounds. He doesn't allow actors to buy a CD of all of their pictures. You get 4 free and \$15 for each additional one. I just disagree with this policy – though his picture are good, I think we should be able to get them all, I don't like paying extra for a CD either.

Page 159 – Added Photographers

Levi Walker Photography, 310-927-0111, leviwalker.com. Two looks, \$275; each additional look is \$75. He often runs specials, mention you saw him here as well. My cousin told me about Levi, I loved her pictures and all I've seen since. I get great feedback from actors who have worked with him.

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Bradford Rogne, 213/629-7488, photosla.com. Manager Steven Nash tells me Bradford is an exceptional photographer and very positive to work with. He combines studio and natural lighting and is good with makeup. His price includes full resolution pictures on disc and posting them on his website for you to share with your team.

Page 195 – Section Two: Makeup and Makeup Artists

Makeup by Rady 818/571-2697, www.radymakeup.com. Hair and Makeup: \$150 for women, \$125 for men. Is currently working with many of Los Angeles' top headshot photographers, including Alan Weissman, Kenneth Dolin, Vandiveer Images, Robert Kazandjian, Michael Higgins, and Alex Ardeni. Certified in Milan, and works on photo shoots, on set, events, etc. In addition to headshot photography, Rady has done acclaimed work on magazine covers, editorial, fitness and other specialty shoots. See her headshot work on her website - from natural to glam, she can help you create the look that works for you.

Page 209 – Section Two: Resumes (now doing low quantity, good quality photo reproductions)

Pink Copy Center, 818/762-8100. printyourscrip.com. **PHOTO REPRODUCTIONS** - GREAT, same day, low priced. He will run a minimum of 10 for \$1 a piece. This is great if you just need a few good quality copies of a specialty shot. There is a \$10 set up charge to put your name on. I've seen the copies—they look very competitive with the top quality reproductions places.

Page 215 – Section Two: Printing and Photocopying

Bob the Printer out of Business

I added Pink copy Center's photo reproduction information.

Page 222, 223 – Section Three: Casting Sites, Membership, Informational Sites

Nowcasting.com, 818/841-7165. 2210 W. Olive Ave., #320, Burbank, 91506. (address change)

Actorsite. Run by Jack Turnbull. actorsite.com, (spelled Turnbull wrong)

Page 253 – Section Three: Film & TV Auditions, Interviews Callbacks. (correct phone number for GMA)

SpeedReels, 323/931-1712, speedreels.com. Shooting an audition tape, which is becoming more and more common, especially for actors who are bi-coastal, is \$50 for SpeedReels' clients and \$75 for non-SpeedReels clients. You walk out the door with DVD in hand and they will put it on-line so it can be downloaded. I love the look of their tape auditions. Get your coaching first, then go in and shoot it. Canadian actors are using their services quite often.

GetMoreAuditions.com. 310/921-6004. This is a marketing service that submits actors' headshots to producers, directors and casting notices.

Page 344-350 – Section Three: Demo Reels

- When I needed an updated demo reel for myself, I chose SpeedReels. Adapting three television scenes, I got coaching, help with styling my look, and hired makeup and hair stylist Rady. She made the changes fast and kept an eye on how I looked on camera. You can see my demo reel and others during my interview with Matt Draper of SpeedReels on my website under the *Industry Interviews*. The cost was \$400 for the one-minute reel plus \$100 to post it on the SpeedReel site for a year. They also put the reel on Actors Access and IMDB for free. Any changes I want to make, they will re-post at no charge.

SpeedReels owned by Matt Draper, 323/931-1712, speedreels.com, 5225 Wilshire Blvd., Ste. 410, Los Angeles, 90036. I love this place. They can edit and condense your footage or demo reel into a one-minute reel. The editing cost is \$70 an hour but they will work in 15 or 30 minute segments. For creating original demo reel footage, is \$150 an hour for shooting, editing and burning to DVD. There are several packages featured on their website. SpeedReels has their own casting site, it is \$100 a year or \$50 for six months registration fee. For the price of membership they post your reel to Actors Access and IMDB. They will repost your reel for free anytime you make a change, hopefully this will be often. Another speciality is shooting audition tapes. \$50 for SpeedReels' clients and \$75 for others. In the hour session they create your DVD and post your audition on line. *Watch the interview with Matt on my website and see my demo reel as well as ten others.*

Nowcasting.com, 818/841-7165, nowcasting.com. 2210 W. Olive Ave., #320, Burbank, 91506. They post your demo reels and Resume Clips™ on their fabulous casting site. They do airchecks. You must call or email video@nowcasting.com to pre-schedule an aircheck. \$30 to tape the show and provide a DVD. \$15 to clip out the actor's scene, \$10 for each additional scene. \$5 to post the Resume Clip™.

Edit Plus, 818/380-0126, editplus.com. Coach and actress Caryn West highly recommends this place.

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Page 362 – Section Three: Public Access

All of the Los Angeles Cable Facilities are now called Time Warner. Timewarnercable.com.

Page 366 – Section Three: Theater and Theater Groups (omitted in the first printing)

Goldstar Events: goldstarevents.com is a great site for half priced shows. Sign up for weekly newsletter 310/399-3868. I've used them many times!

Page 396 – Section Four: Making a Living

Took out Scotty's Bartending & Waitress Service. (I had bad reports)

Page 404 – Section Four: Home Business Office

Actor's Interview Log, breakalegbooks.com. This journal is very handy to keep track of your interviews. \$10. Other books:

Performer's Workshop Log and Film Buff's Log.

protalentPERFORMER, protalentsoftware.com. Mac or Windows. Tracks submissions, auditions, contacts, etc.

Page 406 – Section Four: Career Tools

There are numerous companies with a plethora of models to choose from, the most popular being the **iPhone** (Mac.com) Palm Pilot (Palm.com) and Handspring (Handspring.com.)

Section Six: Age Defying, Beauty Enhancing Techniques (corrected info)

Page 509 – Alex Khadavi, M.D., Encino Dermatology & Laser Center, 818/528-2500. dermatologyandlasermedicalcenter.com and alexkhadavimd.com. Botox, acne treatment, smoothbeam laser, scar augmentation, tattoo removal, hair removal, capillary removal, etc. Offers any and all procedures you could need as well as a number of skin care products. Offices in Encino and Thousand Oaks. Recommended by agent Bonnie Howard.

508 – August Denton is no longer with Leaf & Rusher Medical Skincare Clinic.

Page 510 – Dr. Jon Fong has relocated and I don't know where he is – I miss him.

Page 516 and 531 – Dr. Harvey Abrams has relocated.

Page 518 – Dr. Noel Aguilar is now in Ventura 800/676-4616, dnaskin.com. He has added a life blood cell testing to his practice. My husband and I received very good results from the testing and the natural supplements he prescribed.

531 – For Liposuction I'm now recommending: Gregory Mueller, M.D. 310/273-9800. drgregmueller.com. 436 N. Bedford Drive, Suite 103, Beverly Hills, 90210. Excellent results, also repairs of "botched lipo" jobs.

Page 599 – Section Nine: Child Actors

Total Look out of business

AIDA - Australian Institute of Dramatic Arts, 323/850-8558, aidaacting.com. Los Angeles and New York. Paul J. Parker has many years coaching experience and is Artistic Director of the Australian Method Acting School. Child and Teen Programs. Paul has a fantastic ability to connect with young people and inspire them to improve

their skills. This school teaches Australian techniques and all other facets of acting

such as how to improve actors' on camera and scene analysis skills and how to audition for work. Students continue to book work in film television and commercials. Classes are for the beginner, intermediate or advanced child actors. \$140.00 a month. Private coaching is available. AIDA will let you take one class FREE.

Page 606, 609, 610 – Section Ten: Cities Outside of Los Angeles

San Francisco

Joie Seldon, 510/536-3335. joieseldon.com. Oakland. Joie Seldon teaches a very unique class called Accessing Emotional Truth at San Francisco Acting Academy and other locations. "Can you cry on cue?"

Portland

TALENT AGENCY

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Ryan Artists, 503/274-1005, ryanartists.com. Agents: Owner, Victoria Balenger, Film & TV, Saralee Seeman; Print, Deanna Liceaga; Fashion, Kit Garrett; Catherine Mays.

Portland and Seattle SAG Office phone number change.

SAG, 206/244-5696.

Seattle

Coach, Paula Russell, 360/376-3607, paula-russell.com. Scene study and performance workshop, "You Can Never Get It Neat." Joan Darling trained.

• NASHVILLE

Dysert Studios, 615/385-5181, moviecareers.net. Founder: Alan Dysert. **Good ongoing classes and free Newsletter.** Alan, a working actor, helps people become better actors. Acting, Commercials, Voiceovers and career classes.

Page 634 – Section 10 – Actors Immigrating to USA

Promenade Playhouse & Conservatory, 310/656-8070, promenadeplyhouse.com. They have a conservatory program set up for foreign students. By enrolling in this conservatory you will be eligible for a F1 Visa which allows you to work here while you are studying. At this writing they are the only acting conservatory in Los Angeles to offer this. Highly recommended by coach Clair Sinnett.

I didn't have room to put this in the Second Printing but here is more information for Phoenix:

Phoenix Area sent by Millicent Garrenger: "These are all people I have actually worked with in some way. Of course, it's all to someones opinion but each of these connections were very professional and helped us tremendously!" Missy Barber

S.I.M. Model/Talent Agency <http://www.sim-agency.com> <info@sim-agency.com> Aimee Sugar. 480-213-0129

JESTER'Z <<http://www.Theater168.com>> <info@jesterzimprov.com> 480-962-9262. Owner and instructor Jef Rawls

This is an IMPROV troop.. Elayne Stein is very big on actor's must have improv training and Theater 168 has on going classes of beginning and advanced for actors as well as those interested in comedy or being a JESTER. Great instructor. We continue classes with him to be quick on our feet. He is signed with the Leighten Agency himself and a working actor in the valley. Several of the JESTERS have acting agents and work in the valley, we see them on a lot of local commercials. The website lists class information.

Jean Fowler: Jean Fowler Coachworks <<http://www.jeanfowler.com>> 480-609-7092 She is an acting instructor in the valley and has been here since 1989. Jeanie Garth was her first student. She has students now that are on TV, As The World Turns, 7th Heaven, and I know for sure another in a Broadway show, and many more. We picked her because of her track record which she has had in the business and in New York and LA and also due to the success of her students. She told us to get your book when we first started classes.

<http://dynamicfilm.com/> They have a data base for local talent and you can list your pictures/voice over/website for free, as well as clients can search this. This is for the Phoenix area.

Helen Wheels Production is also an information source and you can sign up for her email lists and audition information kind of like the Durant.com <http://www.helenwheels.net/> she is a casting director as well.

For Voice Over Instruction Private/On going Classes/Workshops The Voice Connection Tonja Rogers 800-381-4882.

<<http://www.voiceconnectionagency.com>> She is also the agent for Ford Robert Black for Voice Overs.

Photographers: I know that a lot of people suggest Mark Morgan, especially for ZED cards, as well as headshots.

Mark Morgan 602-284-2366 <http://www.markmorganphotography.us>>

Matlin Studio for the Arts info@matlinstudio.com 480-313-9901 <<http://www.matlinstudio.com>>